



Dear Community Partner,

Would you like to increase your customer base by placing your business in front of a target audience? Pamplin Historical Park invites you to do just that with the 5<sup>th</sup> Annual *Breakthrough Car Show* to be held on May 11, 2024. The show is a cooperative partnership with the Car Club Council of Central Virginia which comprises nearly 50 separate car clubs from across the region. This open car show is expected to draw 250-300 vintage and modern vehicles and hundreds of visitors, to the historic Hart Farm located within the Park's 424-acre campus.

The Hart Farm is one of our historic homes that survived the Breakthrough Battle of April 2, 1865. Mrs. Hart and an enslaved woman took refuge in the home's cellar as it was struck by cannon fire during the fight. Emerging from the cellar, they twice stopped Federal soldiers from burning the house down. Today, the restored Hart Farm comprises over 60 acres of history and provides a great picturesque location for the car show.

Support education and historic preservation with your sponsorship today. Sponsorship opportunities are as follows: Gold Sponsor \$500.00, Silver Sponsor \$250.00 and Bronze Sponsor \$100.00. Gold Sponsors will be mentioned in our radio advertising campaign. Silver Sponsors will be highlighted in social media posts leading up to the event. All sponsors will receive exposure by having their logo placed on; event webpage with hyperlinks, media press release, flyers and posters. Your company banner can also be placed near the show field. Sponsors also are invited to contribute items to our first 150 goody-bags, door prizes and silent auction. Display booths and vendor spaces are also available beginning at \$50.00 separately or are included at the Gold and Silver Sponsor levels.

Reserve your opportunity today. Checks should be made payable to Pamplin Historical Park or call (804) 861-2408 with your credit card information. Please remember that we are a 501(c)3 non-profit organization and your donations may be tax-deductible. If you should have any questions please do not hesitate to contact me. I look forward to promoting your business and our partnership.

Very Respectfully,  
Colin Romanick  
Breakthrough Car Show Chairman  
Executive Director  
Pamplin Historical Park