February 10, 2022

Dear Community Business,

You are probably familiar with our museums, special events and our living history programs that draw thousands of local and out-of-state visitors, to experience our 424-acre park. An event of regional interest is our 3rd Annual Breakthrough Car Show to be held on May 14, 2022. The Breakthrough Car Show is a fund-raising event, to support our continuing education efforts at Pamplin Historical Park. The show is expected to feature as many as 250 cars, rods and trucks of all makes, years and models on the lawn at our historic Hart Farm site.

The Hart Farm is one of our historic house museums that pre-date the American Civil War. The farm was operated by the Hart family of Pennsylvania until the Civil War arrived on their doorstep with the Breakthrough Battle of April 2, 1865. The vast grounds at the Hart Farm are inviting and they provide an ideal and historically significant location for the show.

We are currently seeking sponsors for the show. Sponsorships are separated into the following: Gold Sponsor \$500.00, Silver Sponsor \$250.00 and Bronze Sponsor \$100.00. Gold Sponsors can display up to five vehicles. Gold Sponsors will also be included in our regional radio advertising and social media campaigns. Silver Sponsors can display up to three vehicles and be included social media promotions. Bronze Sponsors can display one vehicle. All sponsors will be eligible to have their logo placed on any promotional items and include any items in our first 150 goody-bags. Any company flags or banners, provided by the sponsor, will also be displayed at the show. Display booths and vendor spaces are also available.

I hope that you will consider sponsoring the 3rd Annual Breakthrough Car Show. If you choose to be a sponsor, checks should be made payable to Pamplin Historical Park. Deadline is April 4, 2022. Please remember that we are a 501(c)(3) non-profit organization. If you should have any questions please do not hesitate to contact me. I look forward to hearing from you soon.

Very Respectfully,

Colin Romanick